

# ALGOMO

Customer Service in every language

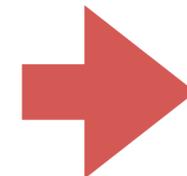
Most internet users do not speak English

# Multilinguality = growth

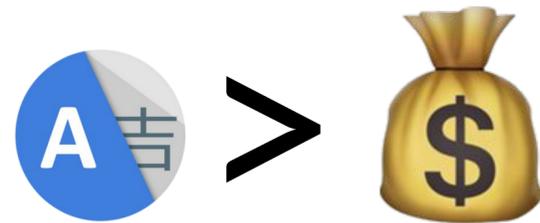
More languages



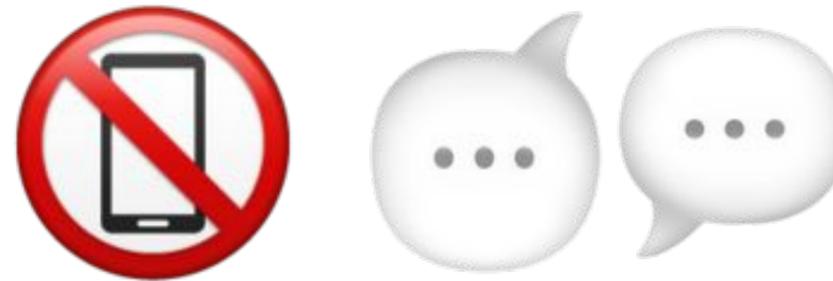
Untapped markets



# Multilinguality = growth



language support is more important than price\*



>70% of Millennials prefer self-service rather than phone calls\*\*



30% of businesses have lost customers due to lack of multilingual support\*\*\*

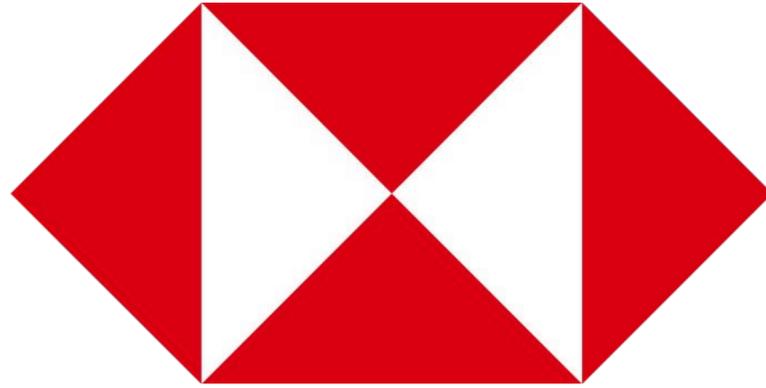
# Current Options

More agents



Chatbots





**HSBC**

# **Global Chatbot Framework**

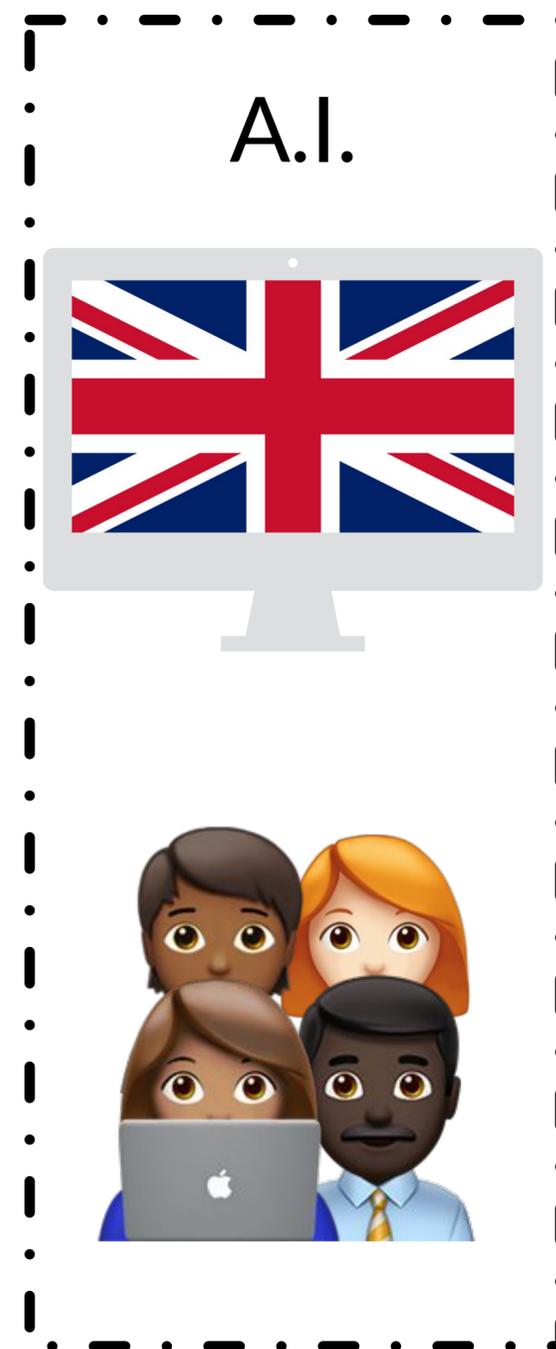
**3 Languages**

**1 Year**

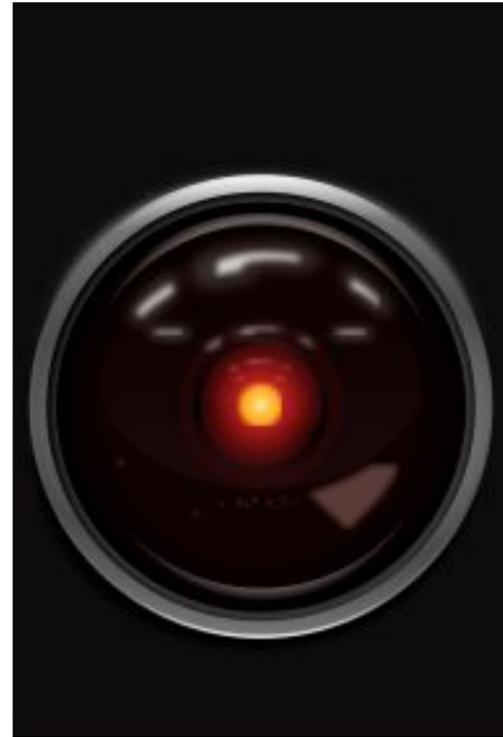
**Millions £**

# The standard approach

3 languages  
3 bots



# ALGOMO



**One AI  
all languages  
(yes all!)**



International Expansion



**100x** Faster



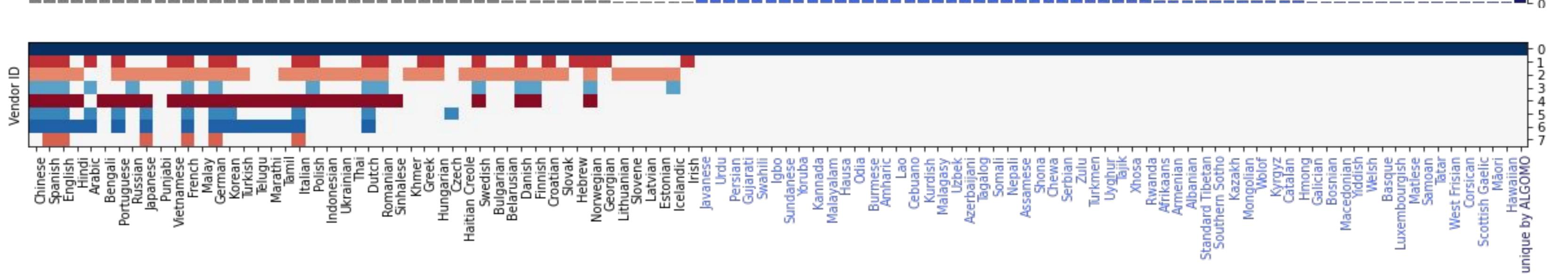
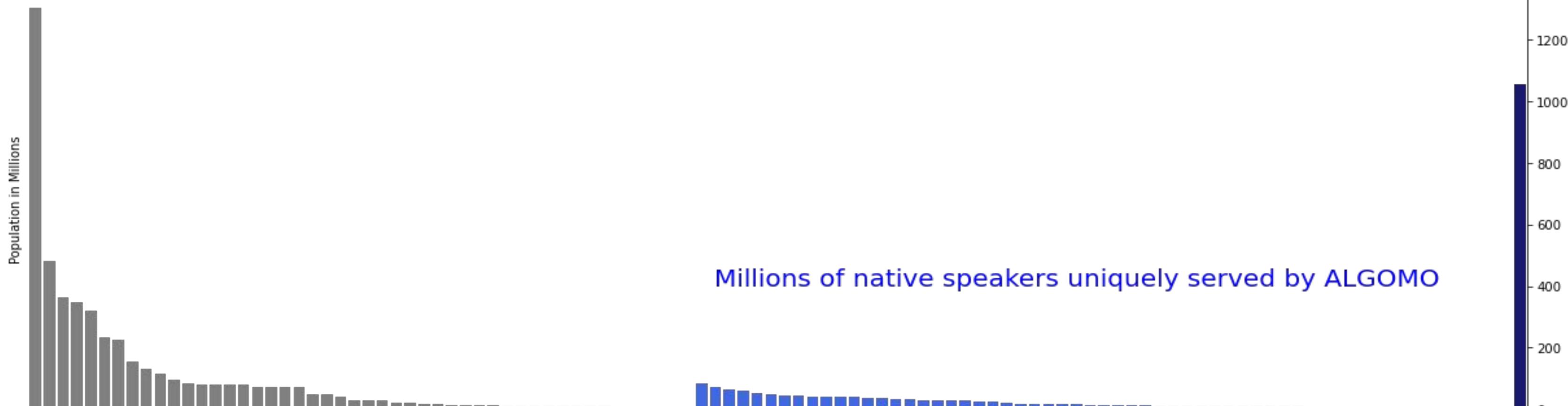
**10x** Cheaper



No headaches

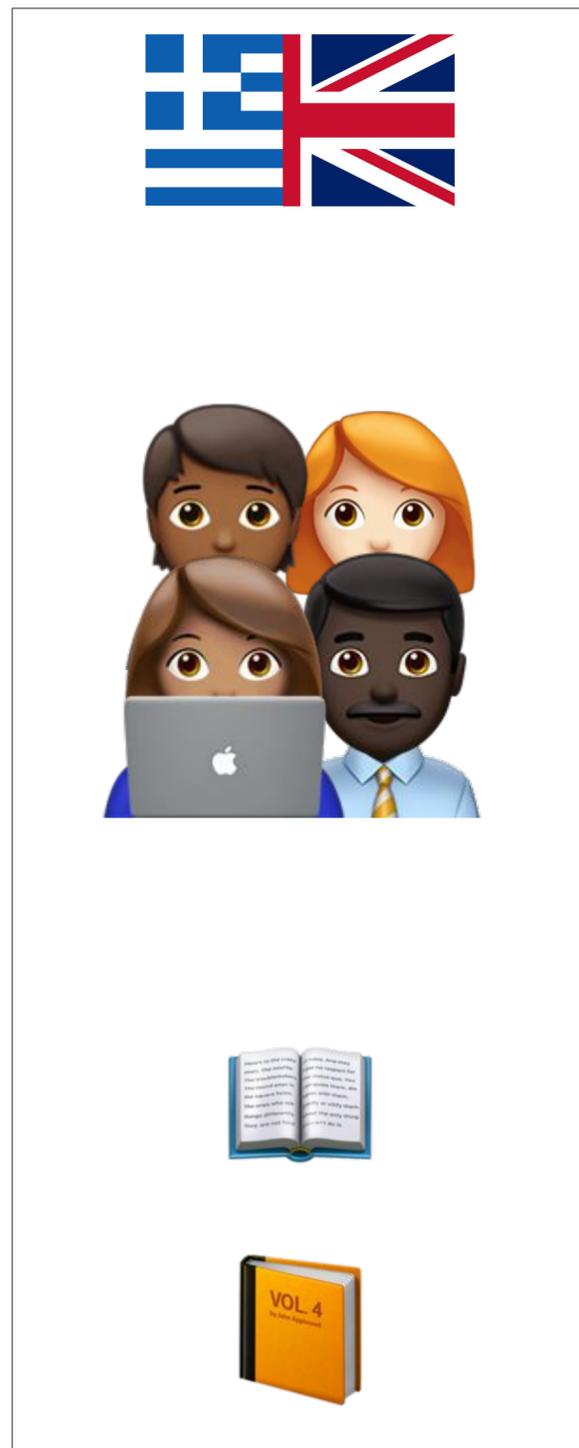


109 languages



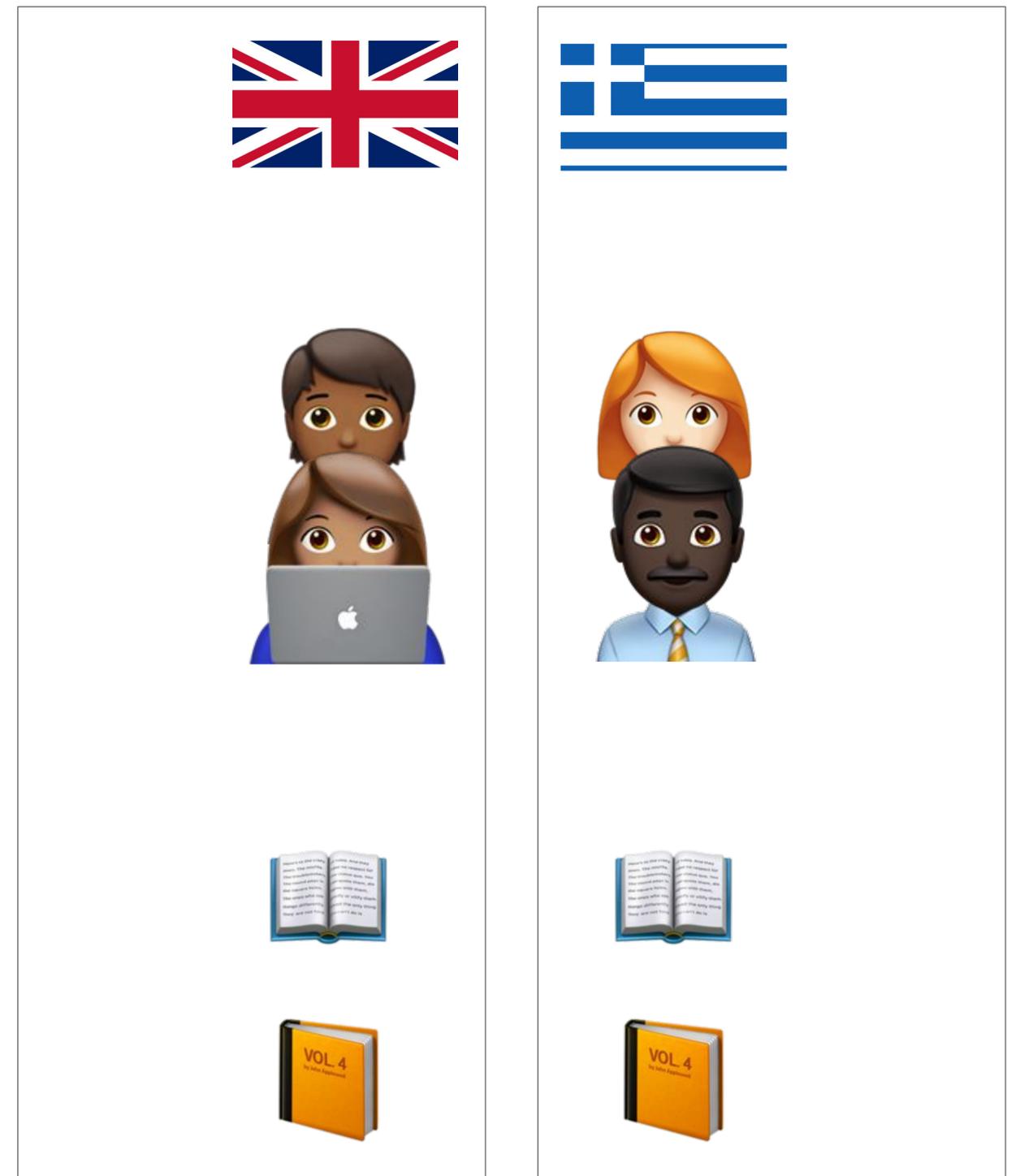
ID	Vendor Name	Reference (correct as of 17/8/2021)
0	<b>ALGOMO</b>	<a href="https://arxiv.org/pdf/2007.01852.pdf">https://arxiv.org/pdf/2007.01852.pdf</a>
1	Facebook WIT	<a href="https://developers.facebook.com/docs/messenger-platform/built-in-nlp">https://developers.facebook.com/docs/messenger-platform/built-in-nlp</a>
2	Ultimate.ai	<a href="https://support.ultimate.ai/hc/en-us/articles/360022019739-Multi-lingual-technology">https://support.ultimate.ai/hc/en-us/articles/360022019739-Multi-lingual-technology</a>
3	Ada.support	<a href="https://adasupporthelp.zendesk.com/hc/en-us/articles/360018374134-Multilingual">https://adasupporthelp.zendesk.com/hc/en-us/articles/360018374134-Multilingual</a>
4	DialogueFlow ES	<a href="https://cloud.google.com/dialogflow/es/docs/reference/language">https://cloud.google.com/dialogflow/es/docs/reference/language</a>
5	IBM Watson	<a href="https://www.ibm.com/cloud/watson-natural-language-understanding/faq">https://www.ibm.com/cloud/watson-natural-language-understanding/faq</a>
6	MicroSoft Bot Framework	<a href="https://docs.microsoft.com/en-us/azure/cognitive-services/luis/luis-language-support">https://docs.microsoft.com/en-us/azure/cognitive-services/luis/luis-language-support</a>
7	Amazon Lex	<a href="https://docs.aws.amazon.com/lex/latest/dg/how-it-works-language.html">https://docs.aws.amazon.com/lex/latest/dg/how-it-works-language.html</a>

# First Company



VS

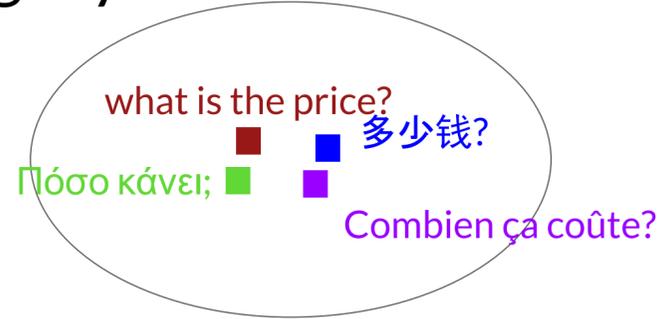
# Second Company



Multinationals	Multilingual Geographies	Underserved languages	Sectors
 <p>            </p>	<p>Singapore</p> <p>Dubai</p> <p>India</p> <p>Switzerland</p>	<p>Javanese</p> <p>Urdu</p> <p>Persian</p> <p>Igbo</p>	<p>Travel</p> <p>Finance</p> <p>Telcos</p> <p>Governments</p>

# Multilingual Semantic Space

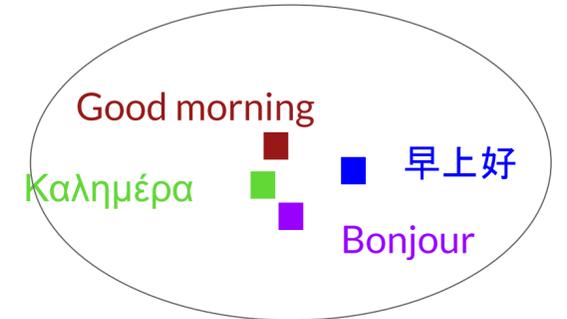
Category: Price



I am angry



Category: Morning



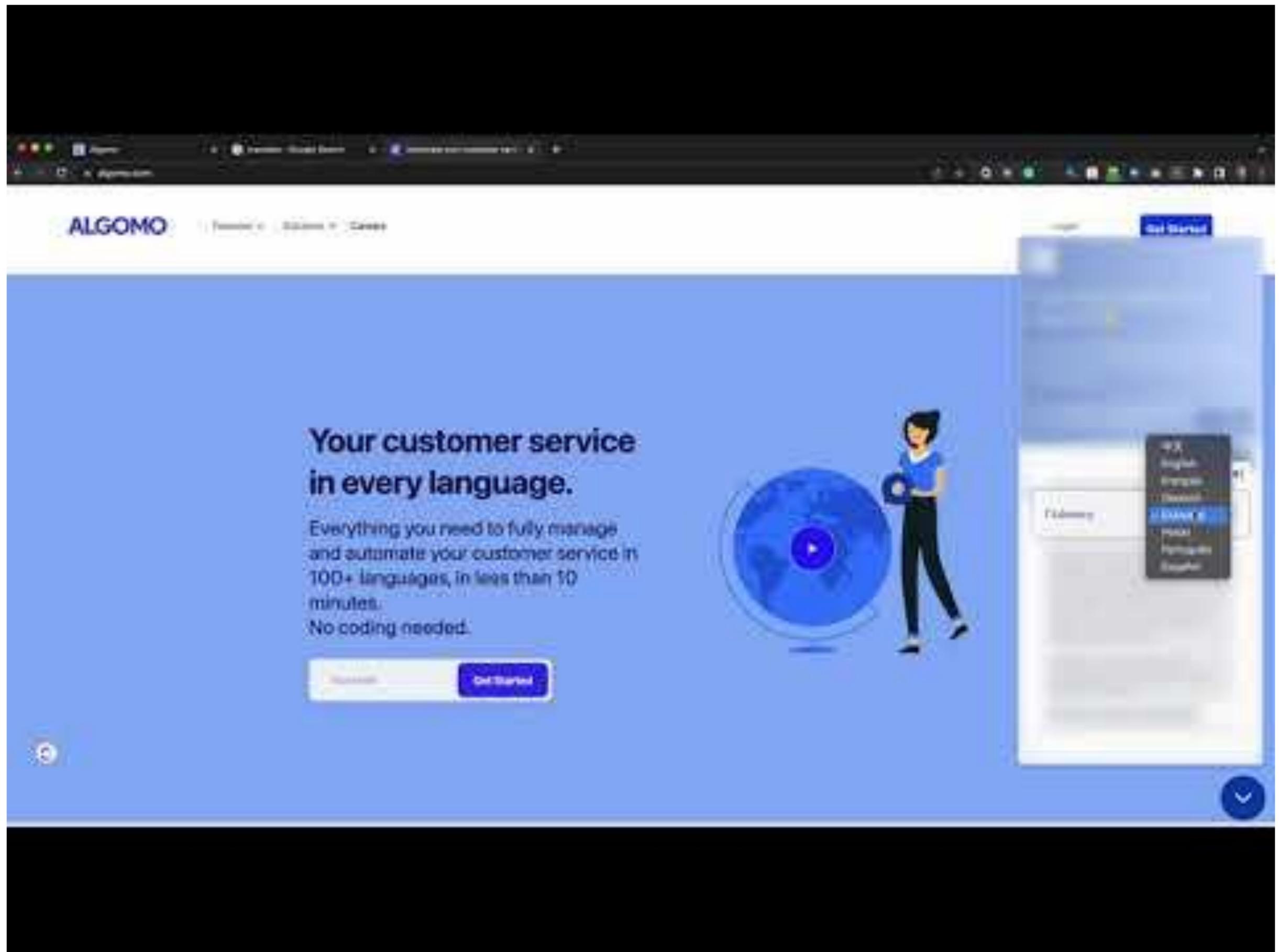
I am hungry



Έφαγα γεμιστά



DEMO



# ALGOMO

Customer Service in every  
language

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