

A Practical Perspective to Data Governance in the Digital Era

<the>
**Data
Conference**
2019 </>

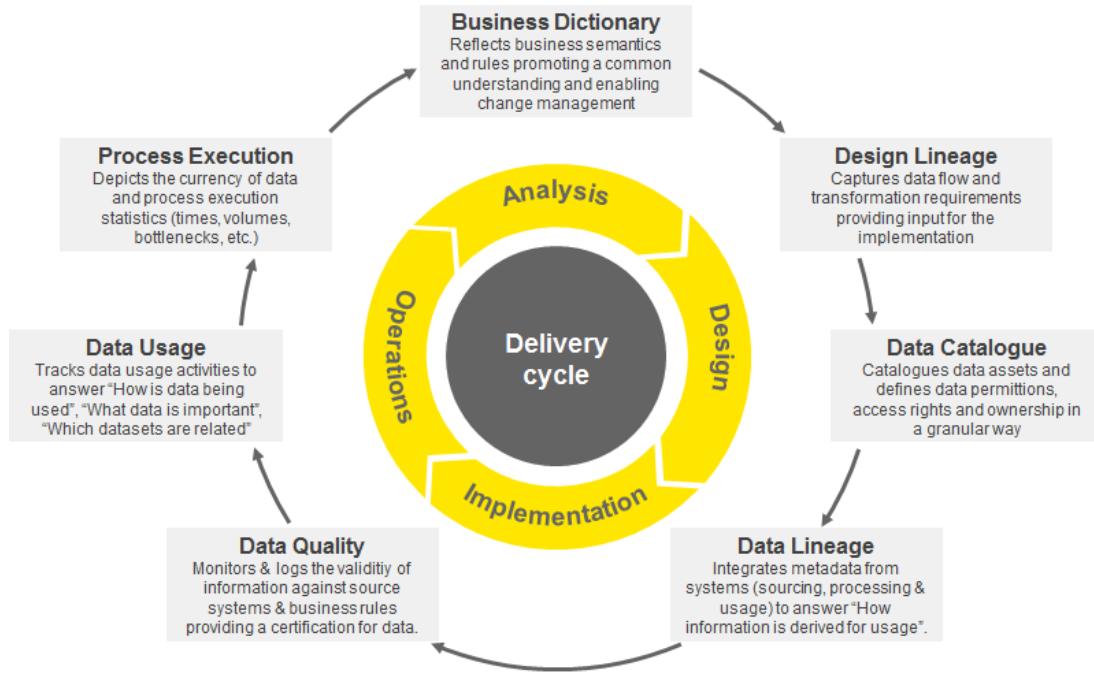


Why do we need Data Governance in the Digital era?

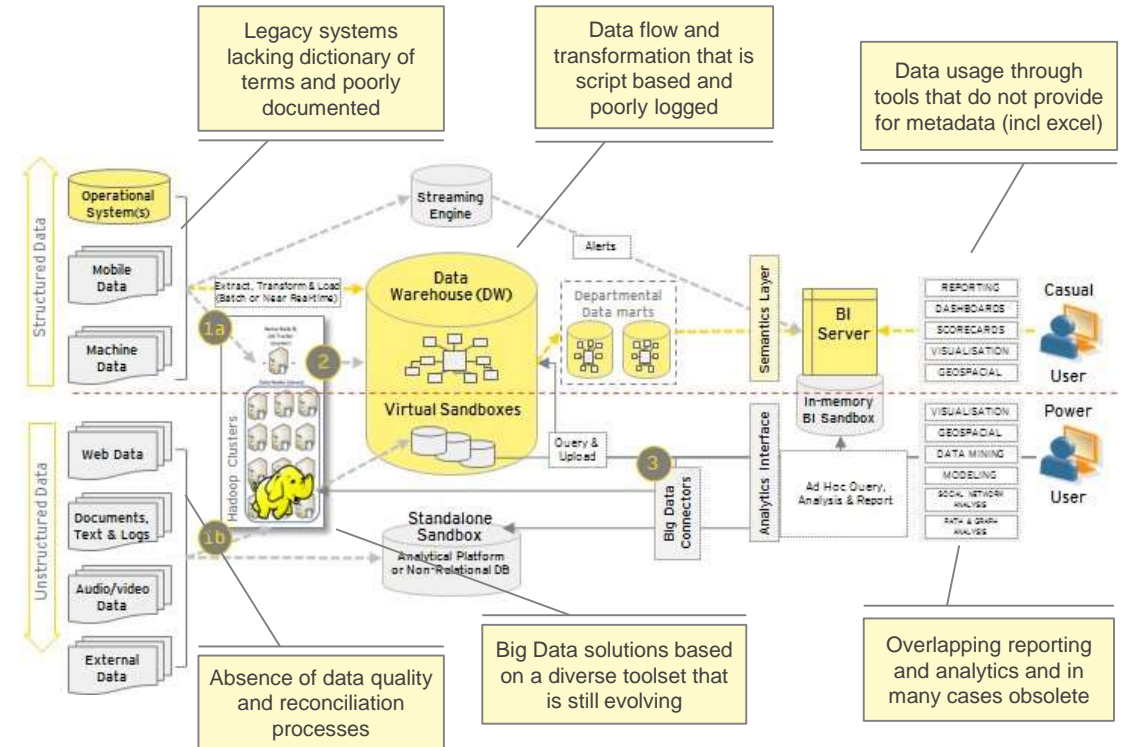
- ① Promote **trust** to data sources
- ② Mitigate data **risks** and respond to **regulatory pressure**
- ③ Quantify the **value** of data and promote data **monetization**
- ④ Achieve **operational excellence** and associated **cost** reductions

Where do we stand today?

In the ideal scenario metadata is integrated into the delivery cycle
(Metadata by Design)



Organizations today have legacy systems in place that are not metadata ready



What is the metadata management solutions market?

- ① **Heavy** and **complex** solutions that require high deployment effort
- ② **Fragmented** and not comparable offerings
- ③ **Few** have managed to **successfully implement** them
- ④ **High cost** of Metadata Management tools, that is hard to justify

The interest for metadata management solutions is growing significantly...
.... available solutions are evolving in order to catch up with demand

What is a practical alternative?

1. Start small and extend...



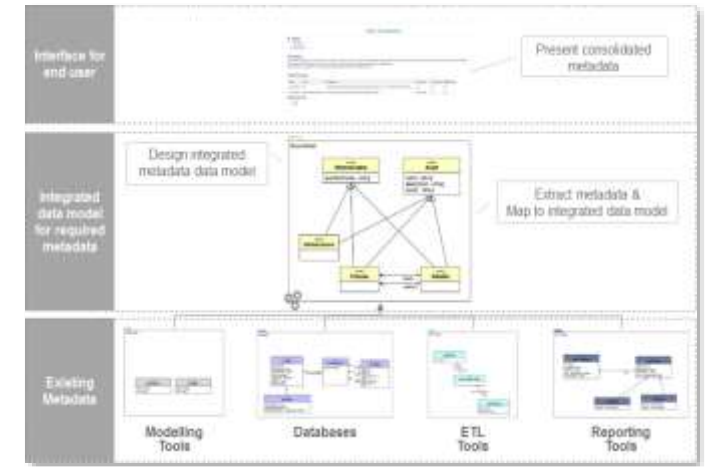
...to manage complexity

2. Focus on the essentials...



...to assure feasibility & value

3. Adopt custom solutions...



...to manage limitations & costs

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