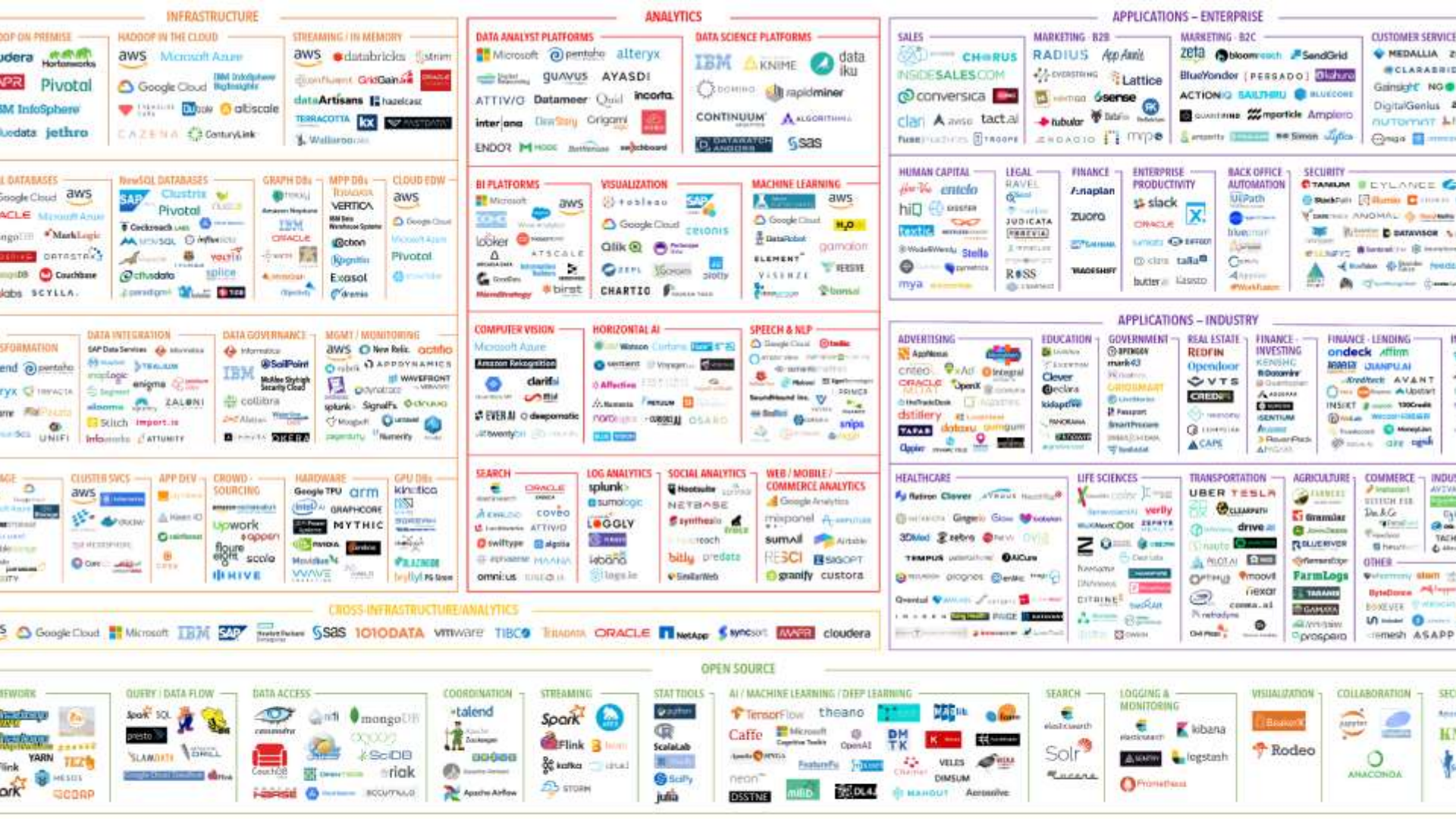


The background features a dark blue color scheme with various data visualization elements. On the left, there's a candlestick chart. In the center, a line graph with square markers trends upwards. On the right, a network diagram with interconnected nodes is visible. The overall aesthetic is technical and data-driven.

The Future - Ready Bank from an analytics partner perspective

Yiannis Papatsiros
Country Sales Leader - SAS Greece





WANTED, A LEADER! - THE LABOR-AGITATION ORCHESTRA ON THE GO-AS-YOU-PLEASE PLAN.



The Future - Ready Bank

The Characteristics 1/2

Agile - Collaborative - Dynamic



Efficient - Effective - Insightful



- ✓ Focus on business problems
- ✓ Attract new talents
- ✓ Open, yet governed
- ✓ Technology to serve as an accelerator

- ✓ Embed Analytics in every business function
- ✓ Deploy Analytics quickly
- ✓ Better decisions in real time

The Future Ready Bank

The Characteristics 2/2

Deeper customer focus / Better understanding of customer needs



Disrupt Traditional Models with the use of AI & Machine Learning



- ✓ Analyze customer text
- ✓ Extract sentiment
- ✓ More insightful next best actions and contextual marketing

- ✓ Optimize customer offers
- ✓ Maximize existing portfolio
- ✓ Less risk / Greater potential
- ✓ Faster / Cheaper
- ✓ Truly digital





Thank you

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